



The Success Story of Ontotext Lab of Sirma in FP5 and FP6

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What is Sirma?

- Established in 1992 as a Bulgarian-Canadian AI Lab.
- Currently it is a group of diverse software businesses:
 - Main offices in Sofia and Montreal;
 - 8 subsidiaries; the most important ones follow below.
- Sirma Group Corp, R&D backbone of Sirma with two divisions:
 - Sirma Solutions: e-Business, banking, C3, consultancy;
 - Ontotext Lab: Knowledge and Language Engineering.
- EngView Systems: CAD/CAM systems and applications.
- Top-3 software house in Bulgaria, more than 100 employees;
- 1999 EIST prize winner; ISO 9001:2000 Certified;



Ontotext Lab

An R&D lab of Sirma for Semantic (Web (Service)) Technologies

To put it at some more length:

Research and core technology development related to ontology management, semantic annotation, semantic WS

Specialized for applications in

Semantic Web, KM, Business Intelligence, EAI

Aside from the scientific matters, most of us are just **professional software developers**



Leading Semantic Web Technology Provider

Ontotext is a leading Semantic Web technology provider, being:

- the developer of the KIM Semantic Annotation Platform and
- the lead developer of the wsmo4j semantic web services API and the WSMO Studio service development environment;
- the developer of OWLIM the fastest OWL semantic repository;
- a major co-developer of GATE language engineering platform;
- a major co-developer of Sesame semantic repository;

Ontotext in short:

- Professional software engineering
- Cutting edge KR and NLP expertisee
- For "intelligent" databases, search and WS engines



Ontotext Facts

- Founded year 2000, part of Sirma Group.
- 15 employees (permanent, without the shared personnel and associates, internships, etc.)
- Daily statistics for http://www.ontotext.com: 150 visits; 2000 hits
- Number of scientific publications: above 30
- Number of projects running: 15
- More than **20 partners** we directly cooperate with on projects
- Average age: about 27
- Number of servers per developer: **0.9**



FP5/FP6 Background

- Took part in about 30 proposals:
 - We were active contributors to about half of them
 - Got invited to the others, often in the "last minute"
- 4 projects in FP5:
 - Two RTDs; a Strategic Roadmap; a Thematic Network
 - Rather diverse size of the projects and our participation
- 11 projects in FP6:
 - 4 IPs, 6 STREPs, 1 SSA;
 - Total budget of the projects we participate in: 84 MEURO
 - For all the partners in the projects
 - This is about ½ of the EC funding for semantic technologies
- Typical role:
 - A technology provider, focusing on core technology and infrastructure
 - Taking implementation and integration tasks within the projects



Proposal Experience

- The successful proposals start at least 3 months before submission:
 - Have the essential idea already on paper
 - The core participants and responsibilities fixed
- There should be a strong leader:
 - Usually it is a university with a leading position in the field
 - The coordinating person should be a respectable senior researcher
- Good proposals are run as mini-projects:
 - they require proper management and effort allocation
 - The preparation can consume 3-4 man-months!
 - Much more for IPs ... 6-12 man-months over half year
- There should be a "proposal preparation meeting"
 - We don't have a single successful proposal without a preparation meeting 1-2 months before submission
- Above 50% of the well-written well-targeted proposals succeed
 - Some times it is just not the right time or not the right consortium



Sample life cycle from FP5

- TOK was our first FP5 project a very high-profile RTD project in FP5
- We joined a running project
 - IST-2001-VIII.1.6 "Enabling RTD cooperation with NAS"
- Met the coordinator at a scientific conference
 - Already had some research, publications and tools in the area
 - Went to the informal leader in the scientific community:
 - Hello Mr. X, my name is Y, I represent a software company Z from Bulgaria. We do this and that in areas A and B. Are you interested to discuss on a possible collaboration?
 - Yes, let's meet for a coffee tomorrow 8:30 in hotel H



Sample life cycle from FP5 (II)

- TOK project start: Dec 1999
- Start thinking of proposal to join TOK: Dec 2000
- Proposal submission: March 2001
- Positive evaluation: July 2001
- Negotiations: Aug 2001 (one vacation less)
- Contract signature: 22.Dec.2001; Backdated to 1.Nov.2001
- Project end: Sept 2002
- Final review: Oct 2002



Sample life cycle from FP5 (III)

- Number of business trips before the official start: 3-4
- Financial schedule:
 - First cash in: Feb 2003
 - Getting the final contribution: Jan 2004
 - Time from conceive to first payment: 27 months
 - Time from start of real work to first payment: 12 months
 - Part of the delays were due to guarantee-related discussions
- In FP6 it runs faster, with less formal requirements



FP6 IP.1

Sent for: IST-Call1

Type: Integrated Project

Coordinator: National University of Ireland, Galway

• Partners: 18

• Start, Duration: 1st of Jan 2004; 36 months

Total Budget: 16.3 MEuro

Financing: 10 MEuro



FP6 IP.2

Sent for: IST-Call1

Type: Integrated Project

Coordinator: British Telecom, UK

• Partners: 12

• Start, Duration: 1st of Jan 2004; 36 months

Total Budget: 12.5 MEuro

• **Financing:** 8.3 MEuro



FP6 IP.3

Sent for: IST-Call1

Type: Integrated Project

Coordinator: INA, France

• Partners: 32

• Start, Duration: 1st of Feb 2004; 40 months

Total Budget: 15.6 MEuro

• **Financing**: 9 MEuro



FP6 STREP.1

Sent for: IST-Call2 (first sent to IST-Call1)

Type: STREP

Coordinator: University of App. Science Bochum, Germany

Partners: 11

• Start, Duration: 1st of Jul 2004; 30 months

Total Budget: 3.1 MEuro

• **Financing:** 1.9 MEuro



Consortium Agreements

- There are two important documents for a project:
 - 1. Contract between the consortium and EC
 - Contract between the members of the consortium (Consortium Agreement, CA)
- CA can be different. Read them!!!
 - It is often that the coordinator takes one form somewhere and adapts it
 - They are often inconsistent ... the researchers tend to overrate their capability to understand a 30-page contract, discuss and aggregate changes from 10 partners within, say, 5-10 person days of effort



Consortium Agreement Contents

- Distribution and management of IPR, including
 - Access to pre-existing know-how, software, etc
 - Exploitation of the outcomes of the project
- Financials: the distribution of the EC contribution
 - Schema for pre-financing/advance payment
 - Retention funds
- Project management, conflict resolution:
 - "General assembly" (think of Parliament)
 - "Project management board" (PMB, think of government)
 - Other boards/committees (Technical, Exploitation, etc)



Consortium Agreement Variations

- Different schema for distribution of pre-financing:
 - IP.3 and STREP.1: getting directly our share of the advance payments (OSAP) – no retentions
 - IP.2: the coordinator keeps a retention fund of 15% of the first advance payment (you get 85% of OSAP)
 - IP.1: each six months we get 1/3 of OSAP ... if we had submitted on time and in good shape our deliverables
- Pre-financing is not important for most of the academic partners, but could be critical for SMEs:
 - Projects are usually coordinated by Academic partners
 - The SMEs should know and defend their interests, because the others usually do not care



Conclusion

- FPx program projects fund many of the leading research groups in Europe (in some fields)
- The most important benefits:
 - The funding, of course
 - Making good partners: leading research centers and industry players (e.g. HP, SAP, IBM, Software AG, Capgemini, British Telecom, IBM, BBC, RAI,...)
 - You are forced to cooperate and know each other's work
 - Maintain top-class expertise in the field
 - Get liquid IPR, e.g. tools, which are already recognized by a critical mass of big players in the field



Ontotext Lab

Robust Technology for Knowledge and Language Engineering

... supported by FP5 and FP6!

http://www.ontotext.com

