



Evidence Based Policy and Advocacy:

Case of TESEV, Turkey

Podgorica, October 2015

James McGann (Founder of Think Tanks and Civil Society Program) categorizes the think tanks as follows:

Policymaking

Partisan

Scholar

Activist

Threefold categorization:

Universities
without Students

Contract Research
Organizations

Advocacy Tanks

Think – Tanks can also be categorized based their strategy, audience and function





**TESEV is cross cutting these categories
therefore bridging the different
stakeholders that belong to these
categories.**

Policy Think Tanks in Turkey gained traction from 2001 onwards

- **Civil Society Consultation gained Importance**
- **Civil Society Participation became highly important**
- **EU open negotiations with Turkey**

TESEV Research Impact Examples

Policy Impact

New
Constitution
Process

Reform
Commission
on Public
Administration
Law

Discursive Impact

Kurdish
Issue

Crimes
against
Armenians

TESEV is determined to expand its research areas, rethink its research organization and outreach in line with the changing dynamics of the time.

**Ways of Doing
Research**

- TESEV Academy
- Expanding the expert network

**Communicating
Research**

- To target different segments of the public
- Ability to affect policy-making through public opinion related work
- Efficient use of social media
- Utilizing visual data