

Programme
International Workshop

Benchmarking RTDI Organisations in Central and Southeast European Countries

19 November, 2004

Sofia, Bulgaria

Hotel Bulgaria, Hall Desislava - 1st Floor
4, Tsar Osvoboditel Blvd.

Working Language: English

Organisers:

Austrian Science and Research Liaison Offices (ASOs) Ljubljana and Sofia
Applied Research and Communications Fund (ARC Fund) and IRC Bulgaria



9:00 – 9:30 Opening session

Kamen Velev, Deputy Minister, Bulgarian Ministry of Education and Science
(requested)

Eli Anavi, Ministry of Economy, Head of the Department for Enterprises
(requested)

Zoya Damianova, Senior Advisor, ARC Fund

Martin Felix Gajdusek, ASO Sofia

9:30 – 10:00 Keynote:

"Charting the course from Accession State Benchmarking to full international competitiveness"

- **Mike W. Rogers**, *European Commission, DG Research, Directorate K - Social sciences and humanities; foresight, Unit K.2 - Scientific and technological foresight*

10:00 – 11:00 Session 1

Policy Implications of Evaluation and Benchmarking RTD Organisations

- **Klaus Schuch**, *Centre for Social Innovation, Vienna*
"The Policy Implications of Benchmarking"
- **Genoveva Jecheva**, *Scientific Research Directorate, Ministry of Education and Science*
Bulgaria's Integration in the EU and Impact on Evaluation of RTDI Organisations
- **Daniela Tchonkova**, *Coordinator, ARC Fund*
Foresight as a policy making tool
- **Angel Milev**, *Coordinator, IRC Bulgaria*
The InnovationBG initiative – measuring the level of innovation activity in Bulgaria
- *Discussion*

11:00 – 11:30 Coffee Break

11:30 – 12:30 Session 2

Approaches to Benchmarking RTDI

- **Theo Papaioannou**, *CENTRIM, University of Brighton*
"The RECORD Benchmarking Methodology"
- **Balázs Borsi**, *RECORD Co-ordinator, Technical University Budapest, Innovation Research Group, Department of Economics*
"Mapping of Excellence in the New Member States of the EU – Lessons Learnt from RECORD"
- **Zoya Damianova**, *Senior Advisor, ARC Fund*
Mapping the RTD Organisations in the South-Central region of Bulgaria – lessons learnt
- *Discussion*

12:30 – 13:30 Lunch

13:30 – 15:00 Session 3
The SEE Perspective in Benchmarking

- **Teodora Georgieva**, *University Svishtov Bulgaria*
Benchmarking the Innovation Performance in Bulgaria and in the EU
- **Kostadinka Simeonova**, *Bulgarian Academy of Sciences*
(Thesis pending)
- **Slovenia**, *requested*
(Thesis pending)
- **Denitsa Marinova**, *AgroBioInstitute*
Centre of Excellence – Benchmarking RTDI organisations in Bulgaria
- *Discussion*

15:00 – 15:30 Coffee Break

15:30 – 17:00 Session 3
Case Studies and Alternative Approaches. Benchmarking RTDI Organisations in Central and Southeast Europe - Barriers and Opportunities

- **Jiri Loudin**, *Centre for STS Studies, Academy of Sciences, Czech Republic*
The Czech benchmarking experiences
- **Violeta Cepujnoska/Bernd Baumgartl** (*pending*)
Evaluation Exercise in Macedonia
- **Romania**, *requested*
(Thesis pending)
- **Croatia**, *requested*
(Thesis pending)
- *Discussion:*
Benchmarking RTDI Organisations in Southeast Europe – Barriers and Opportunities

bm:bwk

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