

# West Midlands Regional Visit

## Delegation from South-West Region of Bulgaria

Thursday 26<sup>th</sup> April

- 0905 Arrival at Birmingham
- 0930 The Integration of Innovation within the European Structural Funds  
*Mark Foley, Deputy Director, Government Office for the West Midlands*
- 1030 *Coventry University mini-bus as transport to next meeting*
- 1100 Innovation within the West Midlands: The Development of Clusters, Corridors and Regeneration  
*Phil Extance, Head of Innovation, Advantage West Midlands*
- 1200 Depart Birmingham for Coventry University Technology Park  
*Coventry University mini-bus as transport to lunch*
- 1230 Lunch  
*Coventry University Technology Park restaurant*
- 1315 The Role of a Dynamic and Enterprising University in supporting Innovation and Economic Development  
*Dr Clive Winters, Entrepreneurship, Incubation and Innovation*
- 1400 The Role of Applied Research Centres and Research Institutes in Supporting Regional Innovation and Economic Development  
  
*Case Studies: short presentations (10-15mins) followed by open discussion*  
*1400 Nigel Berkeley – SURGE*  
*1415 Simon Fielden – Director of Health, Design & Technology Institute*  
*1430 Christine Hamilton – Director of Institute of Creative Enterprise*
- 1445 Tea/Coffee Break  
  
*1500 Tour: Trevor Toman - West Midlands Metrology Centre*  
*1530 David Wortley – Director of Serious Games Institute*
- 1600 Commercialisation within a University Framework  
*Dr David Williams, Managing Director, Coventry University Enterprises Ltd*  
*Steve Shorthouse, Technology & International Trade*  
*Dr Clive Winters, Entrepreneurship, Incubation & Innovation*
- 1700 Close  
*Coventry University mini-bus as transport to Hotel*
- 1845 Delegation to be collected from Ramada Hotel for dinner  
*Transport will be by dinner attendees*
- 1930 Dinner at Nailcote Hall  
*Delegation and representatives from the West Midlands region*

## Friday 27<sup>th</sup> April

- 0900 Local Enterprise and Growth Initiative  
*Paula Deas and Andrew Williams, Coventry City Council*
- 1015 Depart for Eliot Park Innovation Centre  
*Coventry University mini-bus as transport*
- 1045 Coventry and Warwickshire High Technology Corridor  
*Mandira Sarker, Enterprise and Innovation Manager*
- 1115 Coventry and Warwickshire Regeneration Zone  
*Robert Godfrey, Warwickshire County Council*
- 1145 Tour of Eliot Park Innovation Centre  
*Julie Windross, Centre Support Officer*
- 1200 Lunch and final discussions between delegation and Dr Clive Winters  
*Eliot Park Innovation Centre*
- 1300 Depart Eliot Park for Ramada Hotel  
*Coventry University mini-bus as transport*
- 1330 Visit Close