

surf and sound

With the financial support of the Prevention of and Fight against Crime Programme European Commission  
Directorate-General Migration and Home Affairs



Final conference - Project SURF AND SOUND

Trento, 29<sup>th</sup> march 2017

## Social Traffickers

### The role of the Internet in human trafficking and migrants' smuggling

*Study results: Bulgaria*

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# Methodology

## Exploration of the Web

Preliminary list with websites and social networks

Preliminary list with keywords translated in national languages

## In-depth interviews

In-depth interviews with guides customised according specific competences and experiences of the respondents

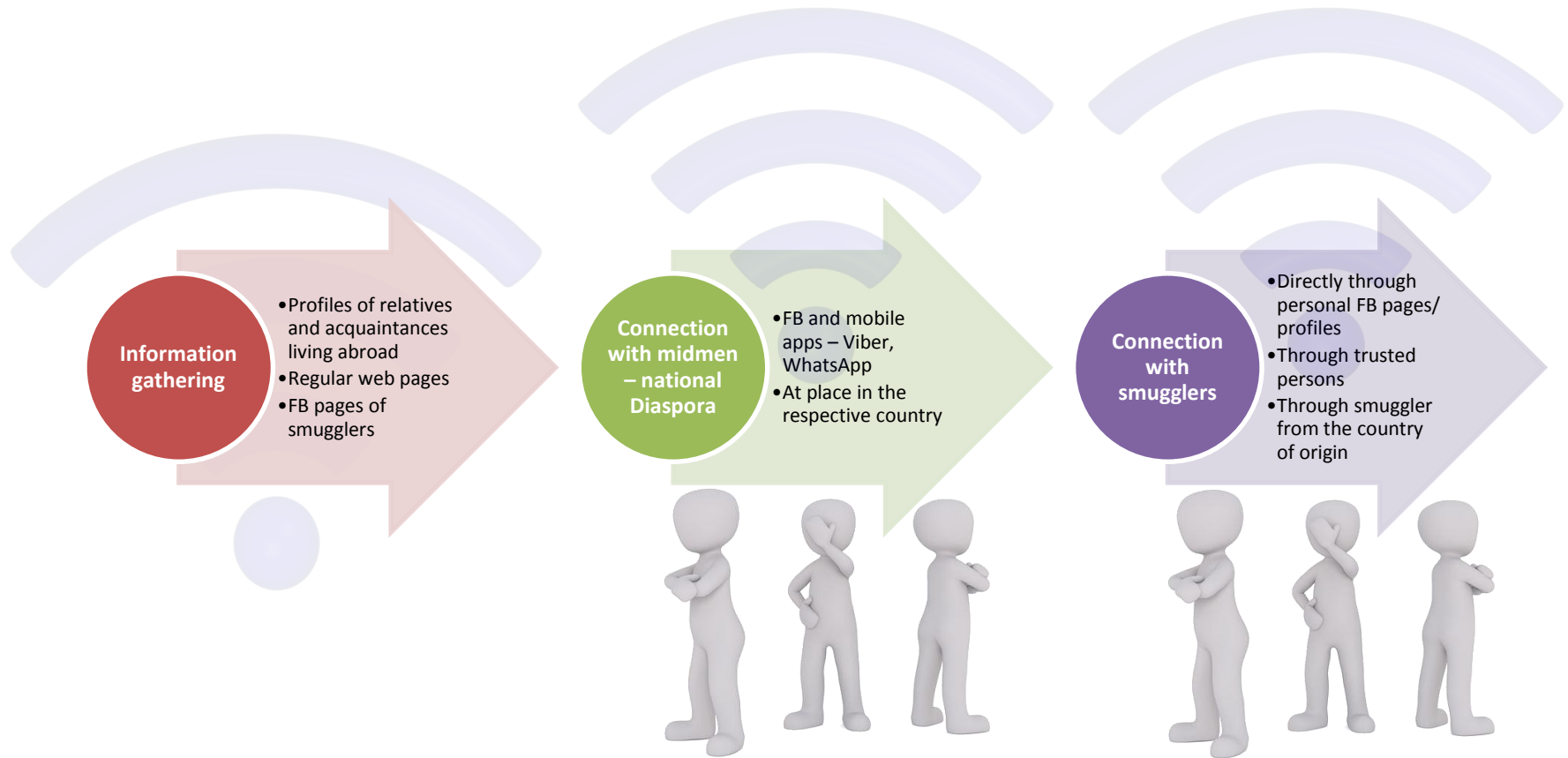
Traffickers/smugglers (3 respondents),  
Victims of trafficking/illegal migrants/asylum seekers (5 respondents),  
Representatives of law enforcement agencies (4 respondents), and  
Representatives of NGOs working in the field of THB (3 respondents).



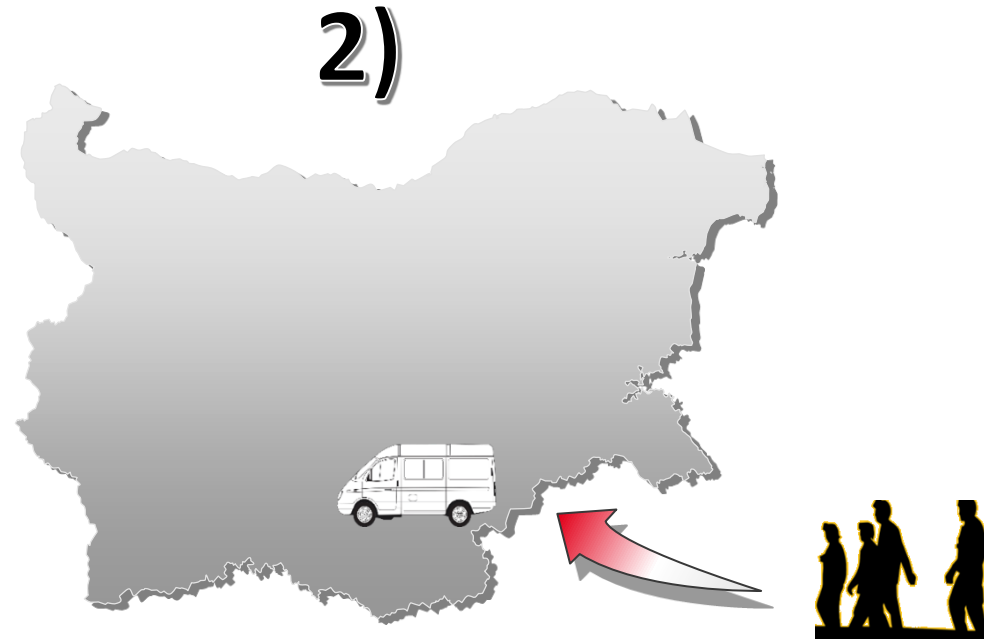
# Section 1

## Smuggling

# Recruitment



# Transportation



# Transportation

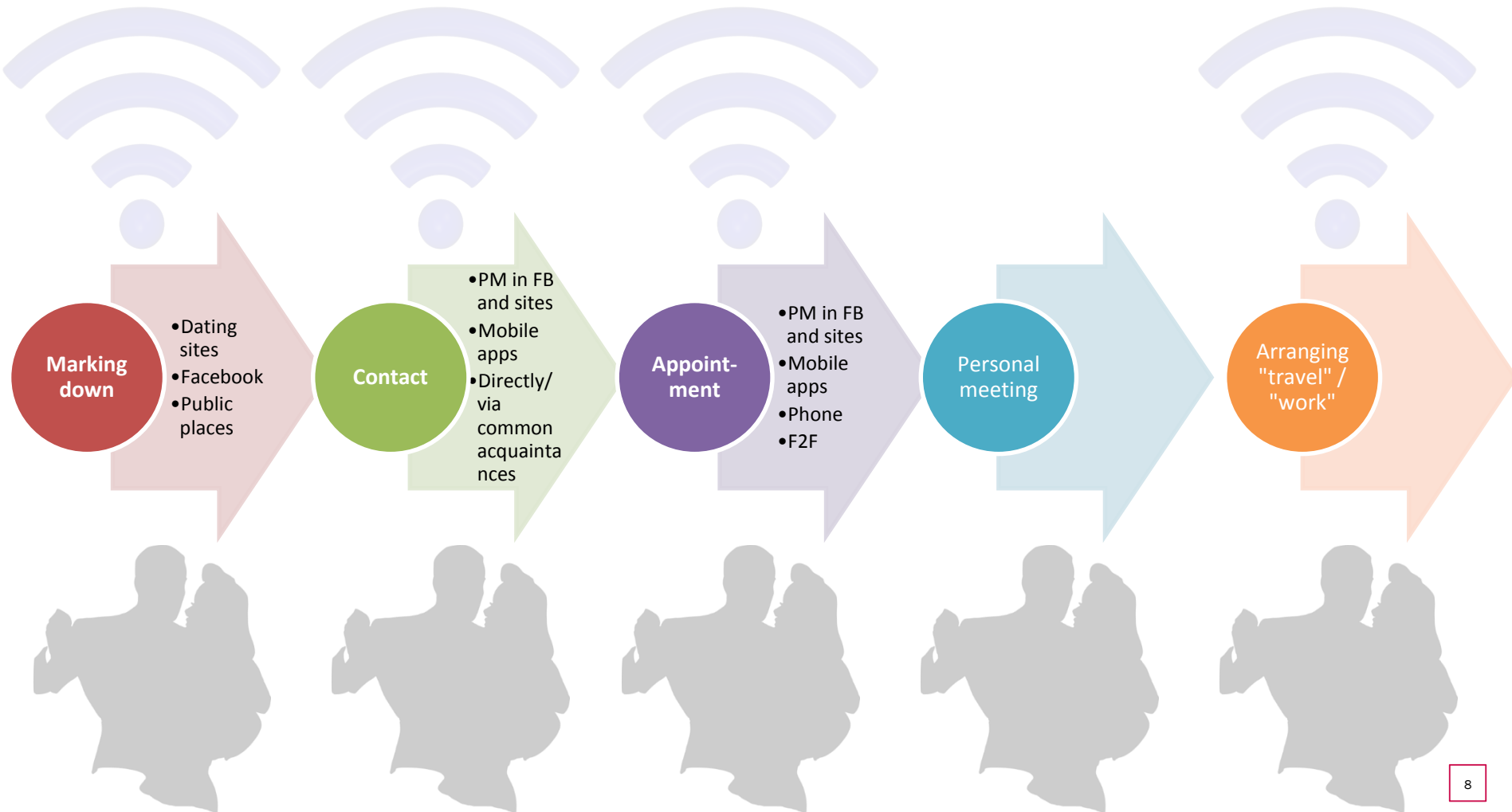




# Section 1

## Trafficking for sexual exploitation

## Recruitment stages





## Recruitment methods



### „Lover boy“

Facebook

In person



### False job ads

Job sites

In person



### Misleading sex workers

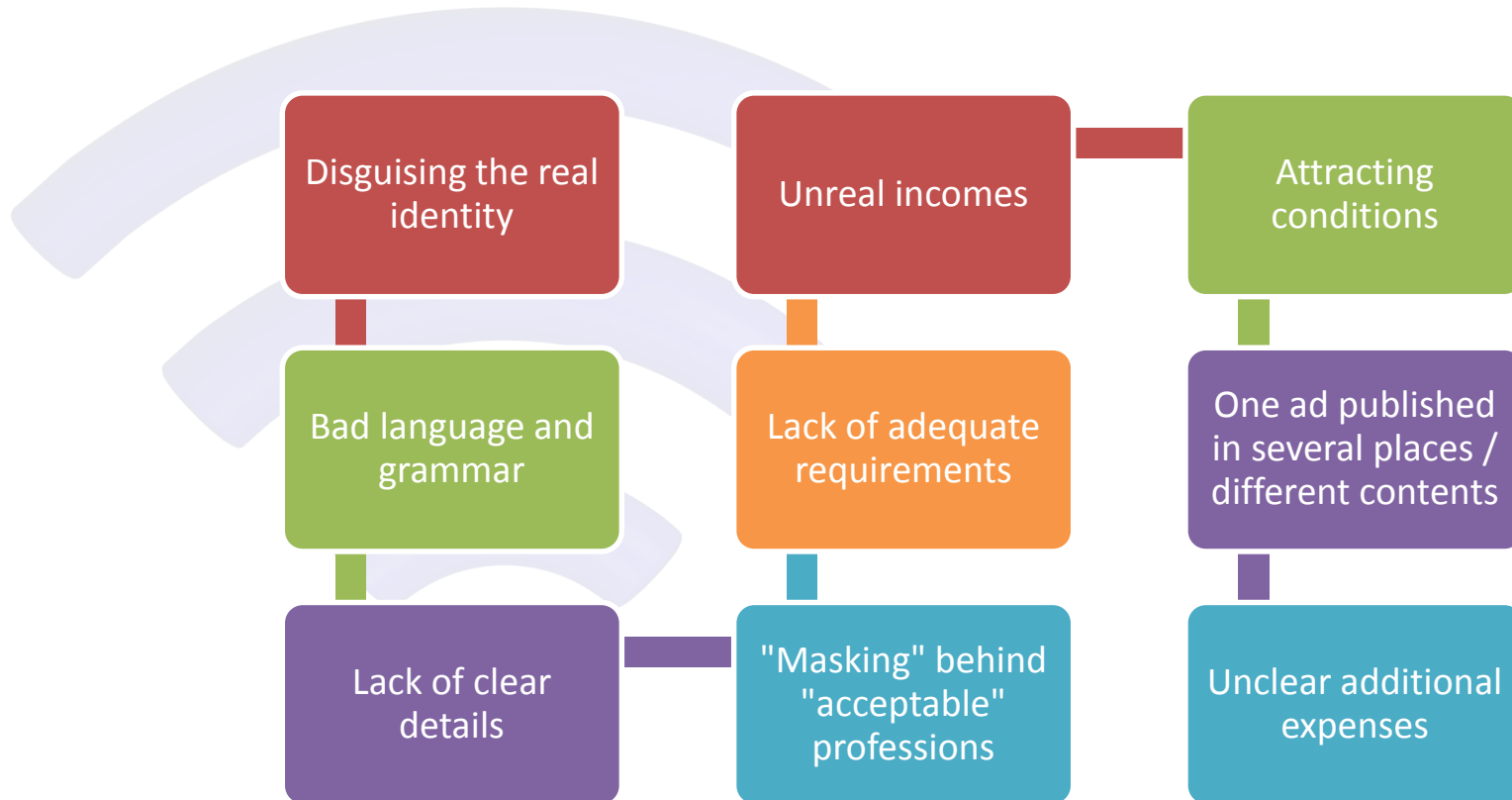
Dating sites

Job sites

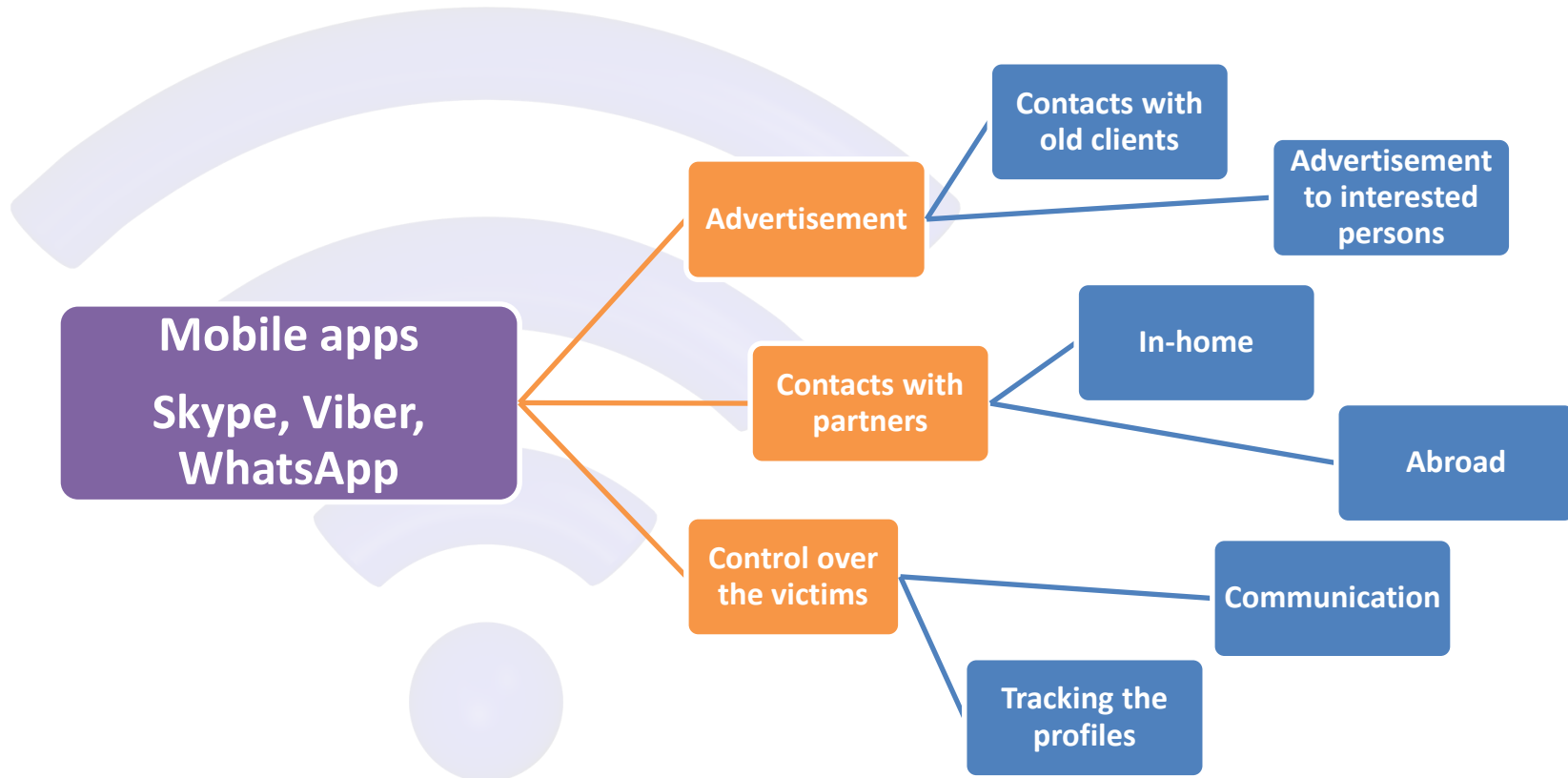
Facebook



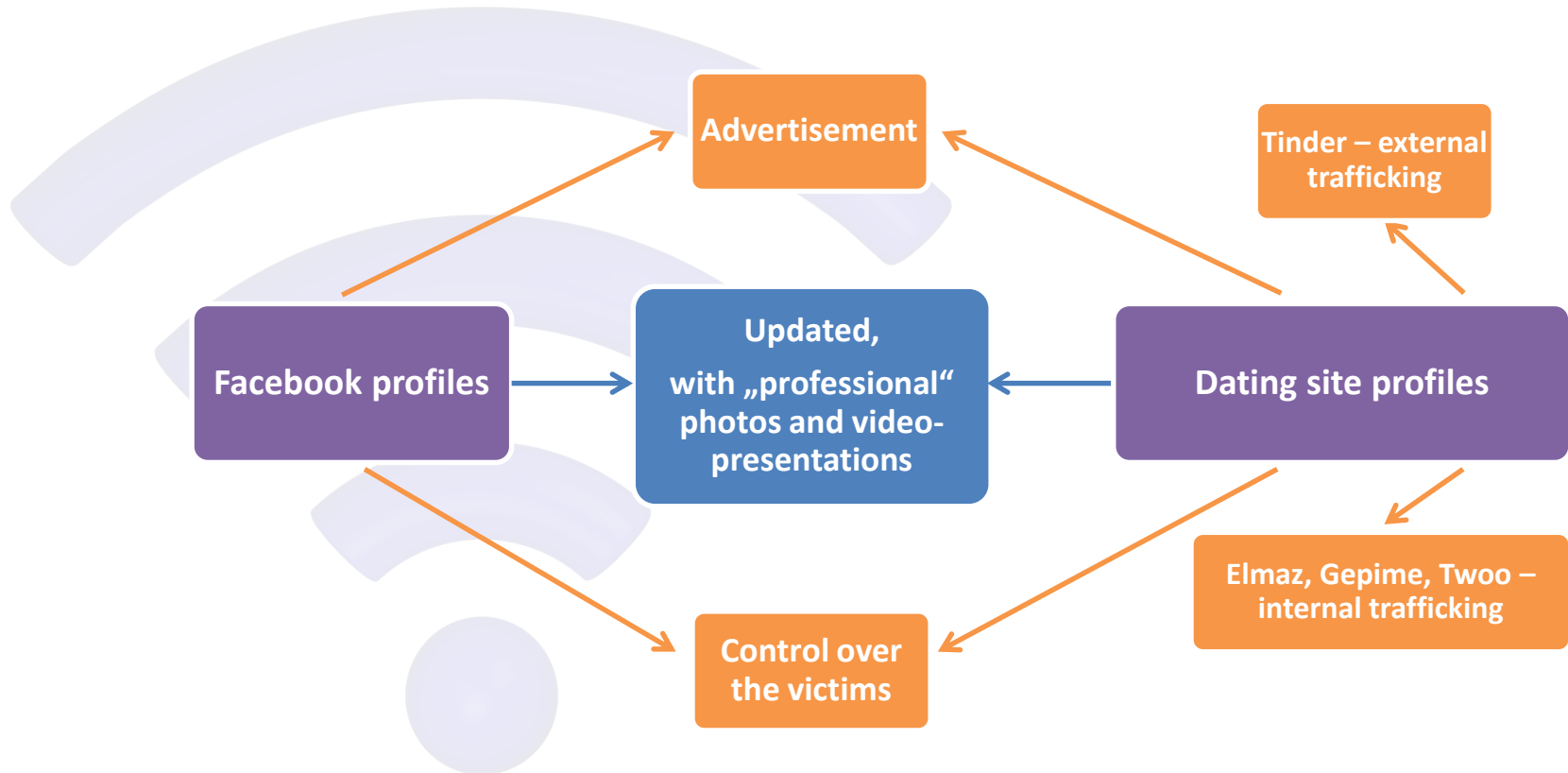
## Dangerous content criteria



## Advertisement and exploitation



## Advertisement and exploitation

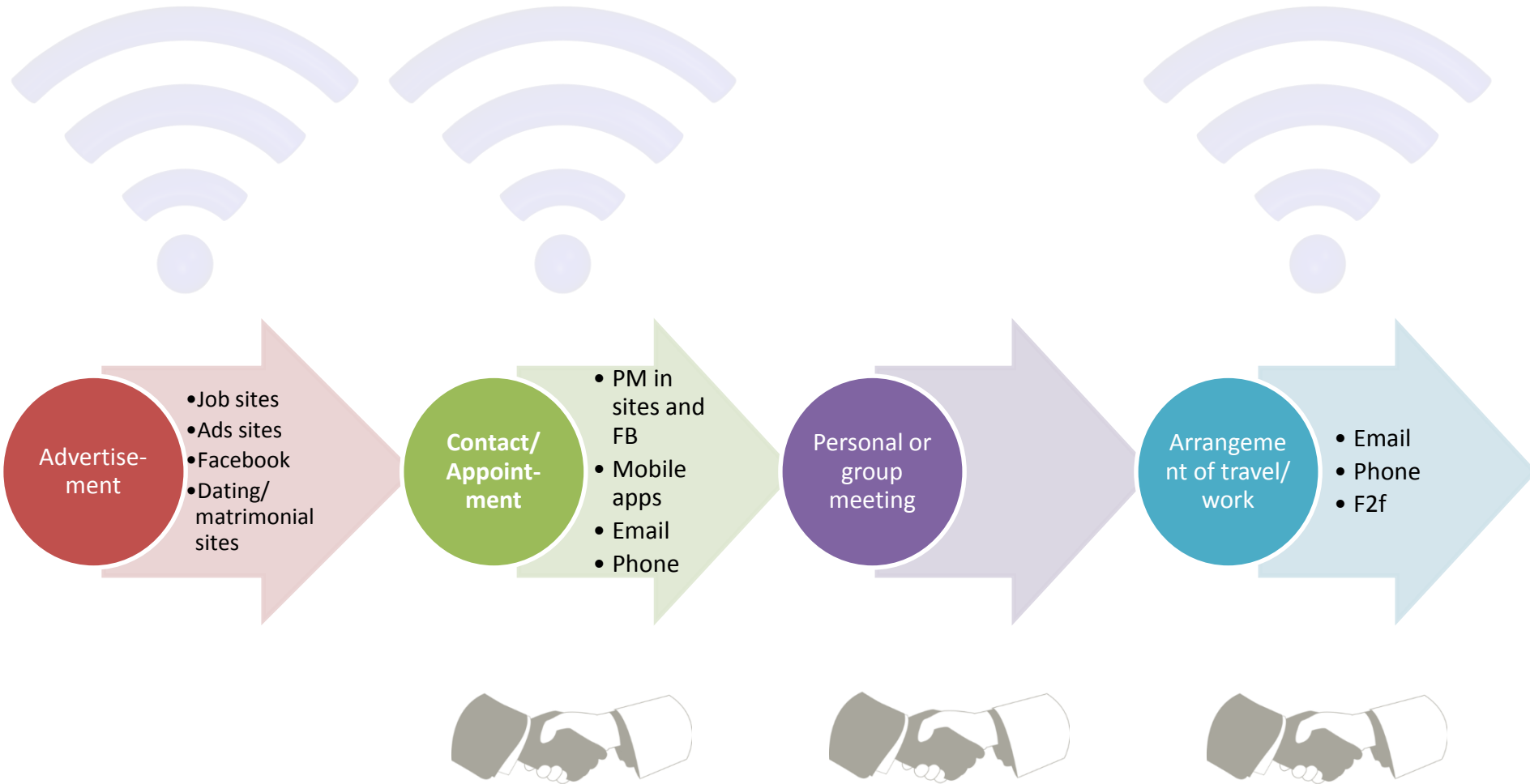




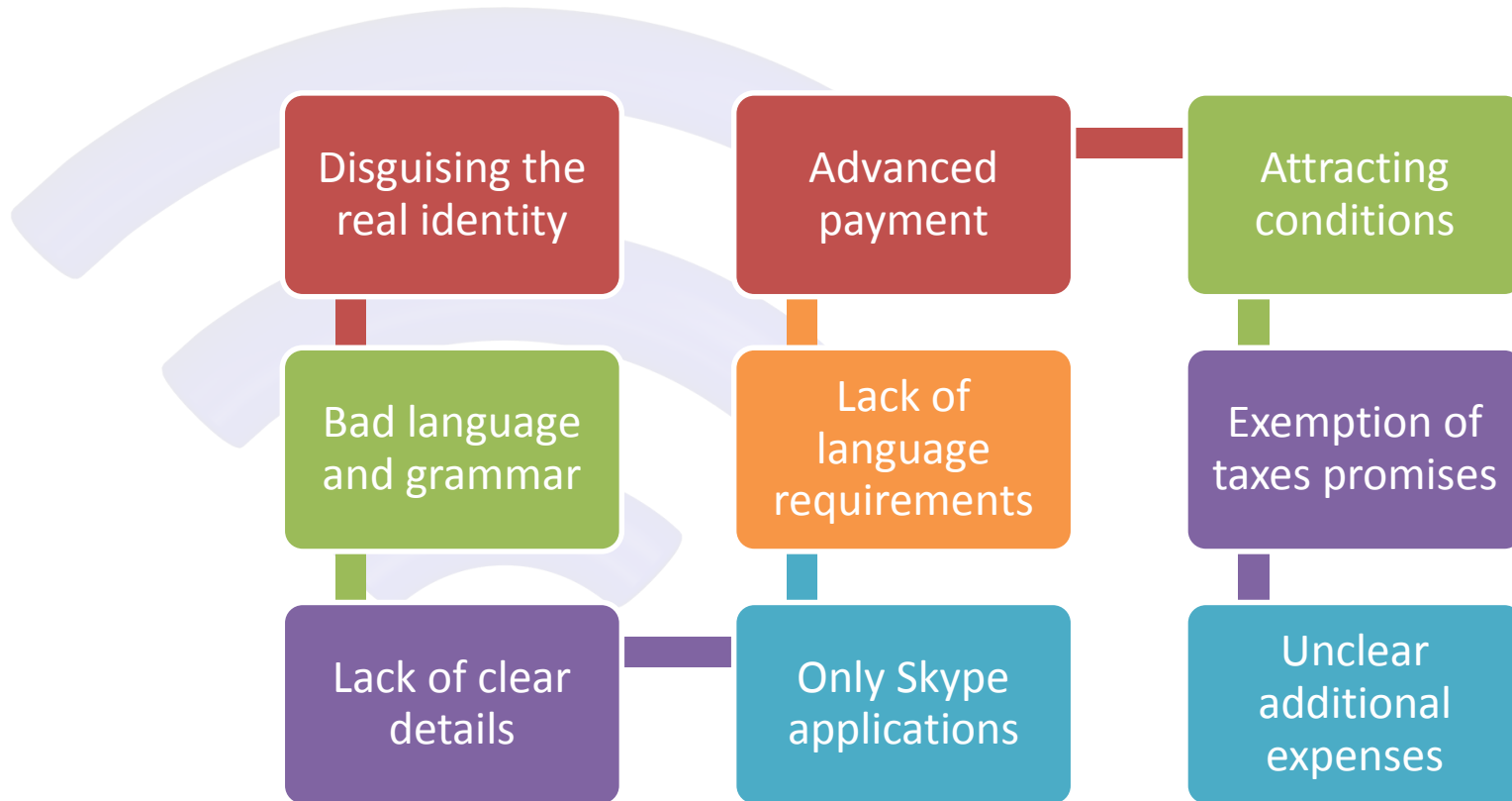
# Section 1

## Trafficking for labour exploitation

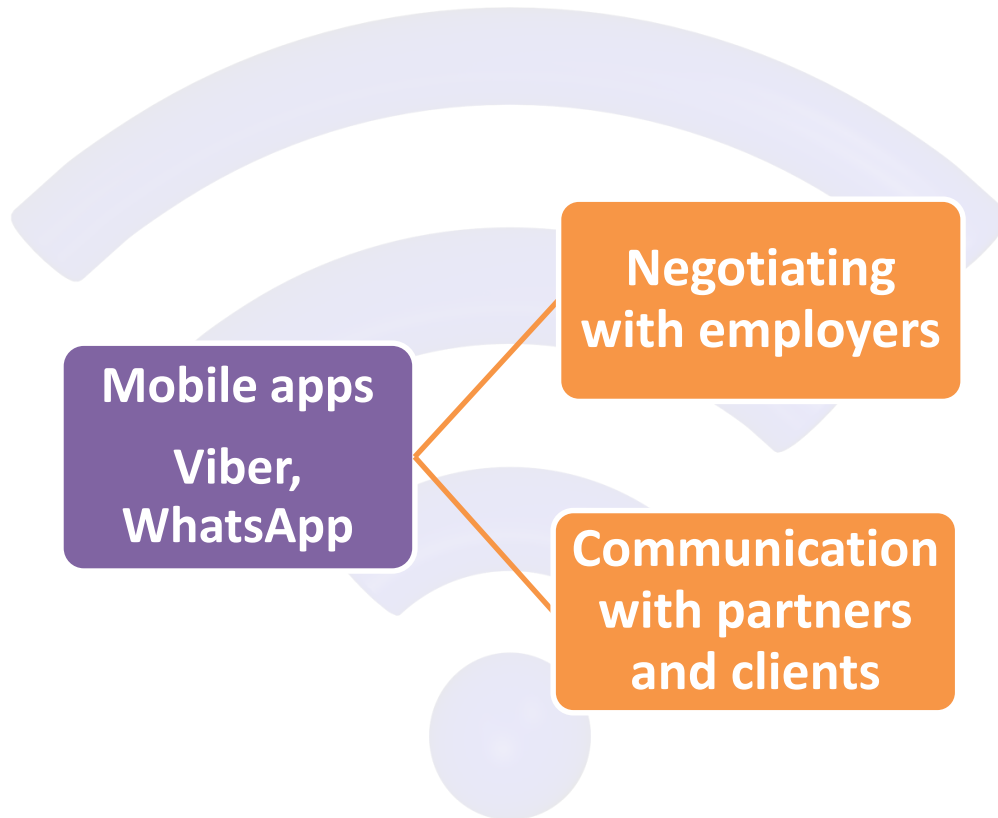
# Recruitment



## Dangerous content criteria



## Advertisement and exploitation



*"In the case of labour exploitation they rather use old business contacts abroad."  
(LEA representative)*

*"If you remember the cases of entire villages that do not know what pick somewhere, but it's on other channels. There is off line, they are communities where from person to person happens and is very regionalised, in Bulgaria and abroad... And it's such a network of people, which is quite off line."  
(NGO representative)*



## Potentially dangerous contents found in:

### Labour exploitation



- работа-в-чужбина.com
- alo.bg
- obiavi.biz
- bitak.net
- rabota.bg
- jobs.bg

### Sexual exploitation



- 555.bg
- alo.bg
- e-obiavi.info
- obiavite.com
- bezplatno.net
- bgtourism.blogspot.bg

### Sexual exploitation

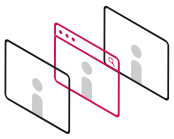


- topobqvi.com
- topobiavi.bg
- avantura.bg
- clubs.dir.bg
- osvejitelki.com
- zor.bg

### Sexual exploitation



- sexsportal.bg
- sexypartner.com
- sexobqvi.com
- novoto.co.uk
- vivaescort.com
- bgescort.com



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