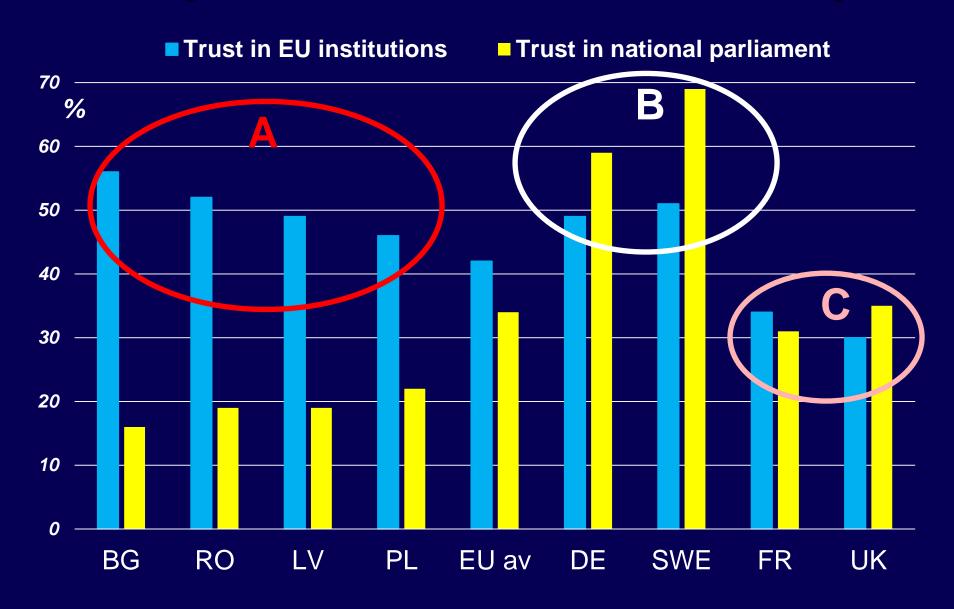
Do we really want to fight clientelism?

Reflections from the 2nd Europe (East, NMS)

Sorin Ioniţă

Sofia, Sep 2018 www.expertforum.ro

The paradox in the 2nd Europe



... unhappy families in their own ways

- Trust B = universalism, general rules, institutions, meritocracy
- Trust A = particularismo, trust in in-groups (natural), personal loyalty, empathy
- "A los amigos todo, a los enemigos nada, al extraño la ley"
- A can also be related to "Olson groups" = coalitions of rent-seeking / social clientelismo
- In the 2nd Europe, "trust in EU" is a proxy for the aspiration towards universalism

The paradox in the 2nd Europe

In times of crisis and social anxiety, people may aspire to B but vote for A. *The paradox of pro-EU attitude / anti-EU vote*

- In the era of threatened majorities (sic!)
 people look up to their politicians "for
 intimacy, not competence; solidarity, not
 necessarily justice" (I. Krastev)
- Those with roots have grown resentful of those with legs (=meritocrats)

Dilemma in the 2nd Europe

- How do we shift Trust away from traditional / clientelar institutions, towards modern, universalist ones, while preserving the free universal vote? Big dilemma.
- In 2nd Europe, there is no (i) powerful civil service (Weberian), and (ii) independent judiciary – to keep the balance
- It is much easier for the whole state to fall prey to clientelismo

Набол**ъвшіе** вопросы нашего движенія Н. ЛЕНИНА.

- Do we want to address the problem?
- Do we have the mandate / tools to address it at EU level?
- Or decide it is just beyond us cross fingers and hope for the best, go on with lame bureaucratic interventions, naïve projects to encourage "communication", "participation"; try technical solutions in new, stricter directives (magnifying bureaucracy)

Набол**ъвшіе** вопросы нашего движенія Н. ЛЕНИНА.

Back to the classic agenda = prerequisites of modern democracy: Rule of Law ++

- Focus on prevention (good policies, public scrutiny, rational debate) to complement repression (judiciary, penalties, etc)
- Strengthen the plural society: indep debates, watchdogs, nuclei of expertise in public affair outside the government and administration

Набол**ѣвшіе** вопросы нашего движенія Н. ЛЕНИНА.

- Mass media is crucial (and vanishing in NMS): invest in products&results, not institutions;
- Develop at EU level indicators of "bad governance" in areas with high potential of clientelism (ex. budgetary allocations to local governments; public companies; etc). Monitor and compare across member countries (see for example the index & maps of clientelism in Romania https://expertforum.ro/en/)

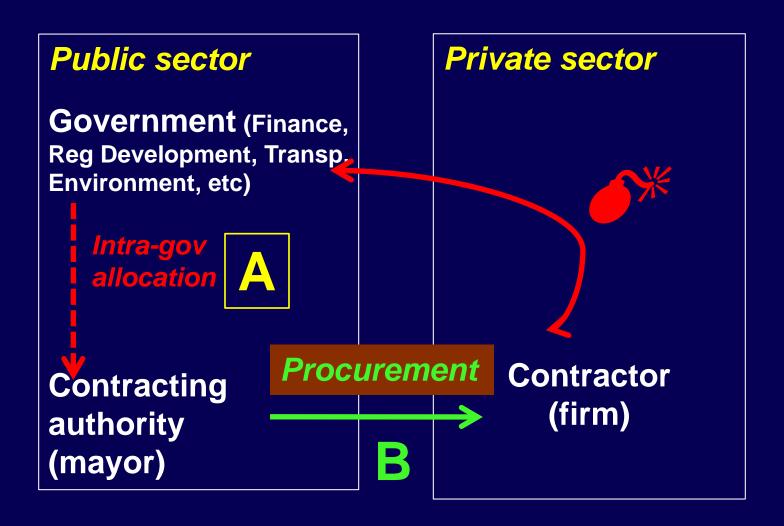
Набол**ъвшіе** вопросы нашего движенія Н. ЛЕНИНА.

- Monitor results, not procedures (2nd Europe is very good at beating the spirit of laws with their letter)
- Example: Procurement ++ (including intragovernment allocations)

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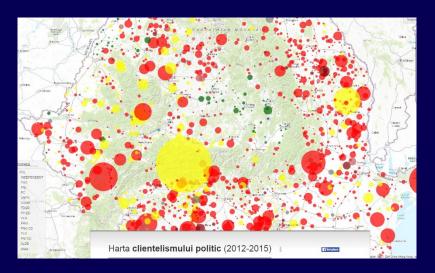
The case of local procurement



Clientelism vs. openness & transparency

The *index of clientelism (CI)*Interactive maps, 2004-2011; 2012-2017
http://expertforum.ro





Clientelism vs. openness & transparency

New visual instruments to broaden the audience – props for workshops:

- Infographics
- Video clips (the public in Ro and Md)



